



Welcome to the **GLOBAL ALLIANCE** for life science organizations.

Join a free, united global network for sharing successes, tackling common challenges and building relationships across the life sciences.

Xtals Life Sciences United is a global alliance created to connect life science organizations in a free and collaborative space. Our mission is to bring together associations, societies, advocacy groups, research networks and universities to engage with similar institutions, exchange knowledge, showcase their achievements and collaborate on shared goals—both within the broader life sciences landscape and across the expansive Xtals Community.

For over 20 years, Xtals has championed collaboration as a catalyst for progress—and with Life Sciences United, we continue to elevate those working to advance science and improve human lives.



Get to Know the Xtals Community

With millions of site visits each year, Xtals hosts a growing community of hundreds of thousands of life science professionals. Spanning the globe, these community members include everyone from students and research associates to influential decision-makers and C-suite executives.

Although we may be best known for our webinars, Xtals Community members also actively read, listen, watch and engage with our wide variety of other content offerings:

Newsletters • Blog and News Articles • Career Insight Media
Xtals Clinical Edge™ Digital Magazine • Xtals Job Search
Xtals Life Science Podcast • Xtals Spotlight Videos

OUR GROWING LIFE SCIENCES COMMUNITY

HUNDREDS OF THOUSANDS OF
[Xtals.com](https://xtals.com) Members

100,000+
Social Media Followers

EVERY 9 MINUTES
An industry professional registers for a new account on the
[Xtals.com](https://xtals.com) Community



What Your Organization Receives When You Join Free

1 VIRTUAL CONNECTION EVENTS

You will have the opportunity to host virtual connection events with Xtals, bringing together members of your organization or members of other similarly-focused Xtals Life Sciences United organizations. These events will serve to promote true unity amongst our collective, creating an opportunity for exclusive networking, shared problem-solving and candid discussion about the latest industry trends and issues.

EVENT TYPE #1:

Open to attendees from your organization only



EVENT TYPE #2:

Open to attendees from multiple organizations with similar focus areas



2 FEATURED EDITORIAL ARTICLE

An Xtals Life Science Journalist will conduct an interview with your President/Chair/CEO and craft an engaging article on [Xtalks.com](https://xtalks.com) that highlights your organization's message and mission.

3 NEWSLETTER PLACEMENT

Your organization's work and initiatives will be featured in our Xtals Life Sciences United newsletter, connecting you with our global community of like-minded industry professionals and academics.

4 YOUR LOGO ON XTALKS

As part of Xtals Life Sciences United, your organization's logo will be featured on [Xtalks.com](https://xtalks.com) alongside other groups who have joined the alliance. Moreover, organizations that focus on clinical trials will also have the opportunity to be featured in our [Xtalks Clinical Edge™](#) digital magazine.

5 SOCIAL MEDIA PROMOTION

Have an upcoming special event or awareness day? We'll help broaden your reach by showcasing your efforts on our social media channels, spreading the word to our passionate life science audience.

6 CURATED WEBINAR SUGGESTIONS

Whenever applicable, we'll provide you with tailored recommendations from our extensive live webinar catalog, ensuring your members have access to the latest and most relevant insights.

Registering Your Organization

JOIN FREE IN LESS THAN ONE MINUTE

Registering your organization for Xtalks Life Sciences United is a quick and easy process — simply click the button to the right to fill out our brief registration form.

The following information is required to complete the form:

- **Organization Name and Website**
- **Short Organization Description**
- **Point of Contact Name and Email**
- **Upload Organization Logo***
- **Confirm Registration†**

**CLICK HERE
TO ACCESS THE
REGISTRATION FORM**

QUESTIONS? EMAIL US!

lsunited@xtalks.com

DISPLAY OUR PARTNERSHIP ON YOUR WEBSITE

Once you've joined, it's time to tell the world that your organization is now a member of our global alliance!

Upon completion and confirmation of your registration, we will send you a high resolution copy of the Xtalks Life Sciences United logo. From here, you may place it anywhere on your website — perhaps in a “Partners” or “Affiliates” section — and hyperlink the logo so that it directs visitors to the Xtalks Life Sciences United webpage.



***Logo Requirements:** If available, please provide a high resolution .PNG file with a transparent background. We will also accept .SVG or .EPS vector files. If you do not have a version of your logo with a transparent background, we will also accept standard .JPG or .PNG files.

†Registration Confirmation: To complete your registration, you will need to check a box that confirms you are authorized to act on behalf of your organization and agree to the terms outlined in the [Xtalks Life Sciences United Participation & Content Release Agreement](#).